

Investigation Globalization with unit geopolitical approach And its strategic Reflection encounters

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Abstract: after the globalization The first Thought that comes to amateur audience's mind is The topic of globalizing the economy and its related organizations. ; Although one of the most important parts of globalization is the economy but globalization has different dimensions in political, economic, cultural, social, and ... like most of the humanities and psychology sciences The term of globalization has been considered as a scientific phenomenon by researchers since the early 90's. And today, society has faced with various Articles, writings and gatherings and Conferences about globalization(1). In this paper, we have tried to examine the influencing factors in globalization and globalization's Disapproval reasons and its opposition to it by countries, organizations and managers. And finally, they make practical solutions for it. James Thompson follows three separate ways to adapt the variable global environment. Which Each of these strategies is subdivided into more details.(12). These strategies can be considered in companies and countries.

Key words: globalization, global economy, global politics, global culture

INTRODUCTION

Globalization has played an important role, in big successes and in some failures. China's economic growth on the basis of exports has reduced the poverty of hundreds of millions of people. [2] But this issue can only be manifested by a strong management and an Insight (approach) of the Rulers of Nations. In contrast, in countries with a weak leadership, globalization has weakened those countries.

Today, there are issues in the fields of security, health, environmental and political in the world that the solution is beyond the authority and the power of a particular country or state And overcoming them requires a global and collective determination of all nations and countries _they should help each other to solve and face them. In such circumstances, joining the globalisation is a necessity and an opportunity and an ability to overcome the problems. Today, the fighting against drugs does not work within the country alone. In the fighting against the expanding of drugs, countries face a global and powerful network which facing with it requires a wide and multifaceted power and facilities. [3]

There are various definitions For globalization, which have been defined by various scholars and researchers and Of course, there are definitions in various areas such as management, international law, politics, economics, etc. Here are some of the following definitions:

"John Thalinson" defines the globalization as: Globalization makes sense in the process of rapid development of complex links between societies, cultures, institutions and individuals all over the world. Harvey defines globalization as two elements of "compactness in time and space," and "reduction from distances". It seems that globalization can be understood from a general point of view: Conscious or compulsory cooperation of nations, governments and cultures to live in a small, global and competitive environment.(3).

Mohammad Reza Seyyed Nourani considers globalizing economy as reducing the power of government's monitoring over financial and technological transfers.(4) The common point between the definitions of globalization is in the time-space compression, United integrity, inclusion, integration (the creation of international companies, multinational corporations, transnational companies) , Increasing competition And finally selecting the best choice in each option.

In this case and with a brief glance, the different state's political games are fading and they are approaching to the Adam Smith's theory. But in my opinion, despite the rapid changes in science and technology, including nanotechnology and information and media that would have unpredictable Orientation, Moving towards a sustainable civil society should be applied by the governments and by influencing on the internal globalization and the idea about taking no action to balance the marketing is useless and futile exponentially.

The universal message of Islam is the unity of mankind with cultural differences, military based on righteousness and decency. we can say that globalization is inevitable based on the developments of international politics and the Islam's universal message and Qur'an . [5] In addition to religious teachings, behaviors of countries emphasize this issue, in fact, globalization is like a flowing river that everybody wants to

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use and exploit it in some ways, those who are able to swim will win and those who would like to swim against the water movement, certainly will not survive and will be drowned in the water.

Globalization is begun in a long-term process from 16th century and the rise of mercantilism and in the 1990s the term Globalization is common in economic, social, cultural and political mainstream but its history goes back to the past.

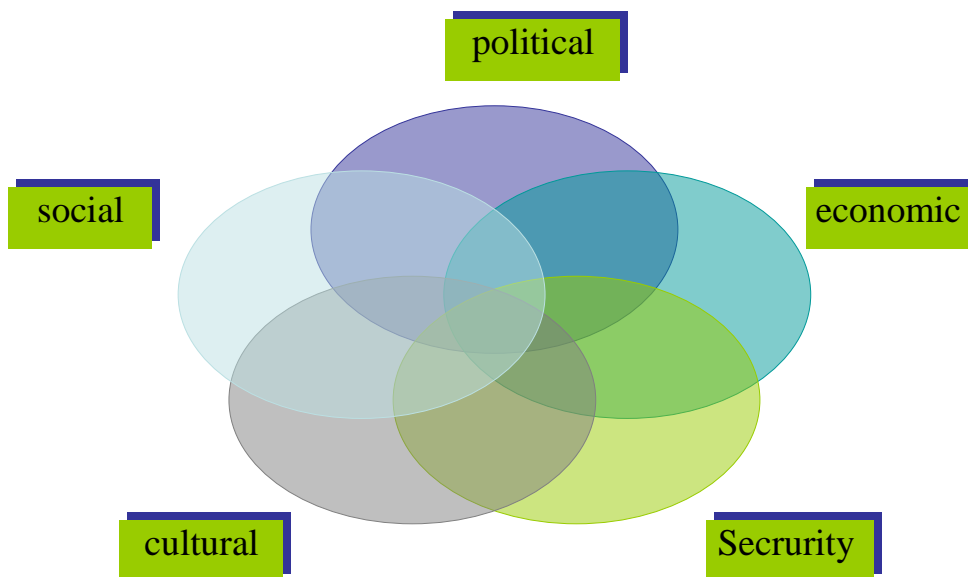
Significant event, such as the designing of the first telegraph line (1864), creating the first international organization or the International Union telegraph (1884), the first international communication telephone between London and Paris (1891), creating the first service program transnational Air (1919), the first international radio broadcast (1930), creating United Nations (1945), the first international digital computer (1946), the first international telephone line (1956), using the first communications satellite (1962), publication of the global village by Mr LuHan (1965), the first computer network (1969), the first international conference on environmental issues organized by the United Nations, the first direct broadcast satellite (1976), using The optical fiber (1977), the publication book of the third wave, "Alvin Toffler" (1978), creating Internet (1991) monetary union of 11 countries in Europe (1998) and ... [Today also we see the marriage of different tribes and even different countries which they are increasingly being is excess], are All of the aspects of a phenomenon that has been left behind and by passing the is going greater and its strength increases. [6]

There are pros and cons views on globalization that everyone has logical reasons, for example proponents have been introduced the globalization as a force for creating sustainable civil society, sustainable peace, security, democracy and WORLD SOCIETY and in contrast, opponents have been introduced the globalization as solvent-cultural of society, although some countries do not have anything to compete are forced to colonial and impoverishment and being away from facilities of city centers and Westernization.

Of course, the anti-globalizations are now trying to organize their movements creating useful institutions to use new methods against globalizing and they have begun this by global community of following globalization. This community has over 50 non-governmental organizations (NGO) all around the world and there are fifty intellectual and cultural personalities in their Council. The purpose of this association is opposing to globalization as it is in its constitution that it is implemented by the World Trade Organization (WTO). [7]

Companies, however build their own domestic markets, they are still forced to pursue changes in the outside world, because any change around the world can put companies at a critical risk, for example, increasing oil prices in 1973, Persian Gulf crisis in 1990, attacking aircraft and blast the World trade Organization (The WTO) In 2001, the bankruptcy of large financial companies in America in 2007 and 2008, attacking American military in Afghanistan and Iraq and ... Companies of different countries have been faced with problems or even there are sanctions against some countries, they could face companies or institutions with problems and this issue is correct about political and military maneuvers.

Globalization has different topics like other branches of humanity science and globalization only can be harnessed by wide-ranging knowledge and using it in creating advantages. These topics are debatable in economic, political, cultural, social, international relations, etc. Of course, these dimensions are continuously and for a better understanding we examining separately in following



Global economy

Perhaps by hearing about globalization, many people turn to subsidiary organizations, such as WTO and This is due to its strong performance from its inception to the present.

The global economy is used with concepts such as the digital economy, the Internet economy, the knowledge economy and network economy.

World Trade Organization began its work in Havana in 1947 by treaty among 19 countries that became known as "Declaration of Havana". Then at the first trade conference In Geneva, the Declaration of Havana was ratified by 23 countries and it was cased the formation of the GATT and later in 1995, the term changed to WTO.

the main WTO's Goals are as following:

improving living standards for People of states who are member.

ensuring the possibility of full employment.

Increasing demand and the real income level.

Utilization of global resources.

Expansion of production and World Trade.

The most important limitations are:

A - Consolidated Tariff

B - Assessment customs

C - Product Regulation

1) Technical regulations and standards

2) Human and animal health and plant health measures

D - Quantitative restrictions

E - subsidies

G - FDI

H - Services

I - Intellectual Property

The role of organizations such as the World Bank, the International Monetary Fund, the World Trade Organization and some regional organizations in global economic trends and regional economy is growing. Laws and regulations governing on these organizations usually is on the national regulations and legislation.

The most important benefits of accession to the multilateral trading system are:

- A greater access to export markets.
- beneficial effect of membership in the system of the validity of government policy.
- beneficial effect of membership in the system of internal policies and institutions related to foreign trade.
- predictability, security and transparency of market accessing.
- the possibility of settlement of trade disputes with trading parties for even small and poor countries.
- The opportunity to shape new principles and rules of the multilateral trading system. [3]
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Government has a role key in the formation of these structures and institutions and thus it is responsible to create a conducive environment to exploiting the opportunities of globalization. In this context, the function of government to establish following structures and institutions is noteworthy:

- appropriating facilities and appropriate physical infrastructure, such as communications and transportation networks
- effective, transparent and efficient system to identify, recognize and enforce property rights
- Foreign Investment Laws
- rules to prevent corruption and mismanagement of companies
- Labor market rules
- Competition laws and control of non-competitive behaviors, especially monopoly power control
- Efficient and transparent financial and banking system
- Balanced tax system
- Independent, efficient and transparent judicial system
- transparent, accountable and effective bureaucratic system

Without effective institutions and facilities, countries will fail to exploit the opportunities of the global economy.[9] One of the opportunities of globalization is using foreign investment, taxation, cheap and skilled labor, abundant raw materials, Infrastructure factors quality, Risk, Ownership Strategies and Long Term Programs are Effective Factors In observing foreign investment .

World Trade Organization is in charge for considering limits of international trade and trade regulations. The Serious recommendations to countries seeking WTO membership is removing overt and hidden subsidies, while up to now, generally no country hasn't removed subsidies in the world. For example in the whole world, it is customary to subsidized public transportation, but, nevertheless, the WTO and its supporters order to countries like Iran to remove subsidies.

The important point in globalization is the emphasis on core competence, that it means each country relies on its strengths and do not enters on fields which have more cost to the industry or need experience. This is largely related to the use of foreign resources. It is also observed in the global economy and countries that are moving in closed systems and are not dependent on foreign sources. The interpretation of the famous British sociologist, Anthony Giddens says:

"Globalization is not the end of politics, not the end of the nation-state nor the family, nor the end of the culture, but in some cases is strengthen the systems of national and local decisions. He says globalization is not the international community integration" [11]

The main features of the activities that are named as global economy is as follows: [12]

Creating Knowledge and information, distribution and sharing it, the original nature of this activity.

The widespread using of computers and information and distributing with the latest communication technologies.

The human source is generating knowledge as Intellectual capital.

Existence of an implementation for using compressed foreign resources within business activities

Applying for strategic alliances between business and network organizations [Using the virtual organization].

Acting or working base on a team and Management overcoming (the proper use of Corporate entrepreneurship and the Learning Organization)

Busy for doing business to services, more than manufacturing and physical work.

There are special Strategies by attention to the different conditions in order to increasing efficiency and using of resources to achieve an ideal spot. Here we pointed out to

James Thompson's strategies in a dynamic and changing environment. James Thompson to adapt and adjust to changing global environment has pursued three distinct ways. Each of these strategies is subdivided into more detailed ways [12]. These strategies are able to investigate in countries and in companies:

Organizational Strategies

Buffering strategy: That was raised as the effect of reducing foreign precautions in relation to the input and output flow, without having to deal Authorization. Issues such as saving of the raw materials is based on this strategy.

Smoothing strategy: that was raised as to reduce the external environment changes, such as sales with special discounts on different seasons

Forecasting strategy: it suggests that if by 2 high strategy cannot reduced environmental changes, organizations will be prepared to changes by before estimating

Rationing Strategy: if organization fail in the other strategies, organizations will use different Rationing methods to continue necessary activities and eliminate the other methods

Choosing activity field strategies

Diversification strategy: This means that companies that operate in one fields to minimize the risk and reduce its dependence on the environment, expand their activities in other fields.

Divestiture strategy: This approach represents a departure from the activity fields.

Inter-organizational strategies

A - strategies based on Question

Contracting strategy: it refers to oral and written contract between countries or companies. . These contracts may cause merging and acquainting. This issue is clearly visible between cartels and trusts (like OPEC) and the oil regions of South Pars, Iran and Southeast Asian countries

Coopting strategy: entering associated individuals with environment to organizational decision-making that effects on development of organization. For example inserting a familiar representative to the UN international relations of a country.

Joint venture Strategy: Organizations is done Joint venture by integrating their own resources with the other organizations. . Thus, they choose Joint venture Strategy instead of competition in that filed.

B - Competitive strategies:

Competitive strategy: When companies are in a mature stage, they have additional financial resources and they are ready to competition and investment.

Alternatives strategy: Countries usually are considering alternative methods against creativity and especial innovation by using experience. It must be indicated on mission's basis of a company. For example IBM Company Whose has orientation service, Defines its mission: "We are not a computer company, but we are a managerial organization for organizations. And in the field of service, the customer will be more successful of all companies in the world. " [13]

Global politics

In dealing with the great challenge of globalization, the most important approach for Muslim nations is maintaining the spirit of dignity and equity, because having a weakness spirit and inability cause the outcome isolation and submission. However, effective interaction with the global economy is required by reference to the general policy of the vision document. . The globalization process requires a copy that base on it globalization ethics is applied in a fair and correct way, because effective presence in the world requires observance of ethics and customs. [14] This subject Causing Basic fatigue between Islamic democracy and Western democracy. In fact the main issue in the global politics is democracy. And the Differences between Democracy in Islamic Countries and Western Countries is a Great obstacle to reaching the point of understanding and joining to global society from some countries like Arab countries (Persian Gulf States)

Global and its economic growth has helped political freedom and civil liberties in a number of countries, for example, Taiwan and South Korea has dictatorial government two decades ago, but Now he they have parliament and elected president system. There are Hot and robust discussion of political freedom civil liberties are more than ever. This freedom is in part owed to economic freedom, and in another part it was also owed to the educated middle class who created and fed this freedom. One of the world's economic goals is reducing poverty in the world through privatization and this creates the environment for the democracy growth. By privatizing, the private sector will be powerful and will call for political contributions to control the rules and easy access to resources and ultimately governments must perform democracy effectively and have different referendums to achieve superior democracy for themselves and the country. This causes governments to not interfere in all cases and play a more supervisory role. One of The WTO rules is worded as governments only can enter Products that damage the culture of the community more expensive. Or prevent its entering during a long period. There is no need for people to use non-quality goods in their country. And governments can rely on their culture, National and Original Language, museum, history, traditional clothes, tourist arrivals, optimal use of the media and the internet.... And promoting it in families through primary education from log in Alien culture and its consequences

CONCLUSION

Iran has many strengths In order to join the global community, like many other countries. Including the history of several thousand years, the professional, creative and cheap labor and rich culture, and is That Despite the attack Arabs to Iran And Despite the Muslimism of many Iranians, there was no change in the language and the coverage of the people . Cultural invasion and identity crisis Issues also require specific solutions. What Iran has is a young and creative force that can lead to production of science, and this is what the authorities, relying on And of course, using the spirit of cooperation, loyalty to the group and teamwork, trust, confidence, understanding and the relationship between staff and strong management can has effective step in globalization .

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